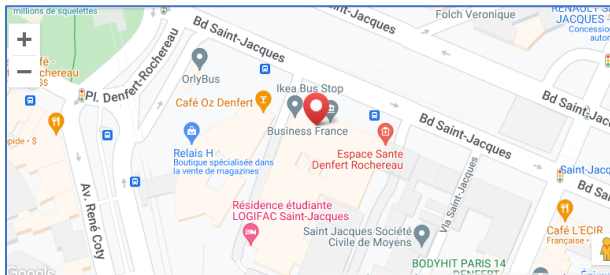


Business France\* and the Team France Export are organizing, on 23 and 24 May, 2022,  
a POLAND & LITHUANIA BUSINESS CONFERENCE and B2B meetings (in person or by teleconference)

This event will give a new impetus to the economic and business relations between France and Poland and Lithuania, This dynamic event is organized for economic players wishing to identify new business opportunities in Polish, Lithuanian and French markets or to strengthen already existing ties. It will include:

**Business France**  
77 Boulevard Saint-Jacques  
75014 – Paris  
France



**First part : Monday 23 May 9 a.m. - 4 p.m.**

for French companies in person in Paris and for interested Polish and Lithuanian companies, by teleconference (limited connections)

### POLAND & LITHUANIA BUSINESS CONFERENCE

**Opening speeches** (ambassadors and officials)

**Roundtables** to give a complete overview of the markets

**1 – Economic impact of the Ukrainian crisis in Poland and Lithuania**

**2 – Business environment in Poland and Lithuania**

**Thematic workshops** including testimonies from French companies who have successfully established rewarding partnerships

**1 – The energy transition, an increasingly pressing priority**

**2- Consumption and its distribution channels**

**3 – Major infrastructure projects**

**4- Poland and Lithuania in the Tech Age**

**Networking opportunities**

**Meeting for French companies present with experts** from Business France, consulting firms and other experts on site

*(The programme is still in construction !)*

Participation in  
the conference  
and B2B is free

\* Business France is responsible for fostering export growth by French businesses, facilitating international investment in France. It promotes France's companies, business image and nationwide attractiveness as an investment location

Participation in the conference and B2B is free

**Second part : Tuesday 24 May (only digital) 9.30 a.m. - 4 p.m.**

for French\* , polish and lithuanian companies by the matchmaking platform

**B2B MEETINGS with the aim to identifying future clients and partners**

French companies identified by Business France register on the platform, detail their profile and needs and contact Polish and Lithuanian companies for appointments

Polish and Lithuanian companies identified by national agencies register on the platform, detail their profile and needs and contact Polish and Lithuanian companies for appointments

Privileged sectors of activity:

food, cosmetics, hygiene, health equipment, transport infrastructure, urban mobility, renewable energies, energy efficiency, e-commerce, technologies, smart cities, fintech, biotech, greentech, retailtech

These sectors are not exhaustive and any specific request may be considered



[Home page - Atelier Pologne et Lituanie 2022 \(digitevent.com\)](https://digitevent.com)



\* we are expecting around 80 to 100 French companies